



# MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2015

Multiple District 26

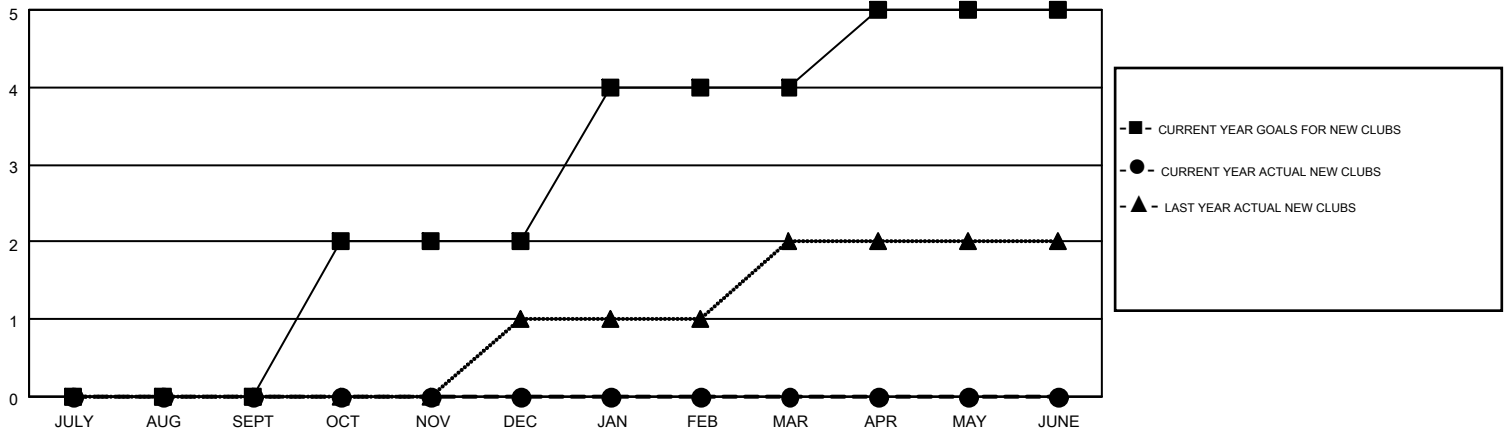
LOCATION: MISSOURI

GMT: HAL GRIFFIN

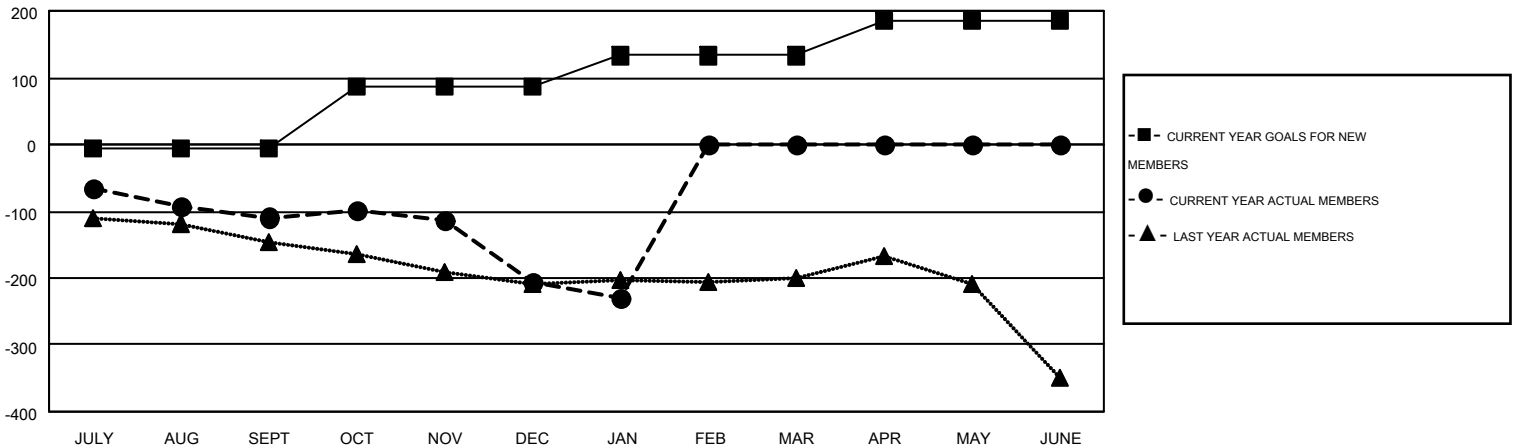
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 2             | -2            | JULY/AUG/SEPT         | -7              | 219                           | 328             | -109          |
| OCT/NOV/DEC           | 2             | 0         | 5             | -5            | OCT/NOV/DEC           | 94              | 183                           | 279             | -96           |
| JAN/FEB/MAR           | 2             | 0         | 0             | 0             | JAN/FEB/MAR           | 46              | 58                            | 84              | -26           |
| APR/MAY/JUNE          | 1             | 0         | 0             | 0             | APR/MAY/JUNE          | 53              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |  |                            |                |
|------------------------|--|----------------------------|----------------|
| DROPPED CLUBS: 7       | 176 CLUBS OF 360 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> |                |
|                        |  | MALE                       | 7,133 (75.75%) |
| <u>DROPPED MEMBERS</u> |  | FEMALE                     | 2,283 (24.25%) |
| DECEASED               | 84   | FAMILY UNIT MEMBERS 1,591  |                |
| CLUB CANCELLED         | 37   | HEAD OF HOUSEHOLD 780      |                |
| OTHER                  | 570  | NON-HEAD OF HOUSEHOLD 811  |                |
| <b>TOTAL</b>           | <b>691</b>                                   |                            |                |

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